

Web Privacy Policy

At Better Together Behavioral Health, we are committed to protecting the privacy and security of visitors to our website. This website privacy policy ("Privacy Policy") will tell you what information we collect, how it is used and your options as you interact with our website. By using this website, you agree to this policy. Please read the following carefully before using the website.

You usually can visit our site without submitting any information about yourself. If you send us e-mail, or complete the Contact Form, then naturally we will have your name and e-mail address. We will use them only for replying to your message or forwarding any requested material. We do not share this information with any other partners, affiliates or members of [COMPANY NAME] or with any outside organization.

"Protected health information" as defined under the Health Insurance Portability & Accountability Act and related regulations (collectively referred to as "HIPAA"), including information you provide to Better Together Behavioral Health facility while receiving treatment or seeking treatment is separate and subject to our Notice of Privacy Practices.

Information That We Collect

You may use our website without providing any personal information. When you reply to any of our communications with a request, we may need to collect additional information. For example, you may be asked to provide personal information, such as name, email address, and demographic information if you choose to complete an online form or provide feedback.

If you submit to Better Together Behavioral Health any personal information relating to other people, you represent that you have the authority to do so and permit us to use the information in accordance with this Privacy Policy. By submitting personal information, you grant [COMPANY NAME] the right to transmit, monitor, retrieve, store and use your information in connection with the operation of the website.

Security Reminder

Better Together Behavioral Health will never ask for sensitive information such as passwords or social security numbers outside of our patient portal. If you receive a call, text, email, or social media message asking for sensitive information, do not respond. If you have questions, call your Family Liaison or supervising clinician using a phone number you know is legitimate, or contact us hr@bettertogetherbh.com

Data Security

Better Together Behavioral Health is committed to protecting the privacy of the personal information you provide to us via this website so that we can make sure it remains as secure as possible. Accordingly, we use reasonable efforts to prevent unauthorized access. We use a security infrastructure that protects the integrity and privacy of personal information submitted

to us via this website. As part of this security measure, your personal information is encrypted during transmission using appropriate technology including Transport Layer Security. This is an industry standard.

Although we work hard to protect your personal information, Better Together Behavioral Health cannot guarantee the security of any information you transmit to us through online applications, and you do so at your own risk. Depending on the nature of the inquiry, your communication could be discarded or archived. If you wish, you can contact us instead by telephone at the numbers provided throughout our Websites.

Cookies, Tracking and Internet-based Advertising

This website works with companies that offer third-party products or services ("Service Providers"). These include Alphabet (Google), Meta (Facebook), and other Service Providers who help us track and analyze visitor activity on the website, measure the effectiveness of our advertising efforts, and support the optimization of our digital marketing campaigns.

The website uses "cookies," tracking pixels and related technologies. These can be set by Better Together Behavioral Health or by our Service Providers.

Cookies are small data files that online services can store on, and retrieve from, a user's computer or mobile device through the user's web browser. The information is stored and retrievable either for the duration of a website visit (known as "session cookies"), or until some later point in time set by the website setting the cookie (known as "persistent cookies").

Examples of information we and our Service Providers collect include how often someone visits this website and what they do while on the website. We and our Service Providers use this information in the aggregate to understand how our visitors as a group use different resources and to help us improve our website. We and our Service Providers also collect information about the activity of individual website users. This information may be used to direct related Better Together Behavioral Health advertisements and/or informational content to website users when they visit other websites.

Most internet browsers accept cookies by default, but you can modify your browser preferences to block or restrict cookies if you do not want your web browsing activity tracked. There are a variety of tools publicly available to manage cookies and similar technologies that collect information related to your use of the website. Learn more from (i) the [FTC](#) or (ii) the [Digital Advertising Alliance opt-out page](#), which allows users to opt out from receiving interest-based advertising.

We are not responsible for the effectiveness or compliance of third party opt-out mechanisms or programs. Please note that if you delete your cookies or upgrade your browser after having opted out, you will need to opt out again. Further, if you use multiple browsers or devices you will need to opt out on each browser or device. You can access the information on this website without enabling cookies in your browser but disabling cookies may result in a diminished ability to take advantage of the services and related informational content on the website.

We calculate metrics like bounce rate, page views, sessions and the like to understand how our website/app is used. We may also create visitors' profiles based on browsing history to analyze visitor behavior, show personalized content and run online campaigns.

This website uses Google's reCAPTCHA service to protect against spam and other automated abuse by identifying activity from an automated program such as a "bot." reCAPTCHA analyzes the behavior of website visitors as soon as the website visit begins. The data collected during this analysis, which takes place in the background, is sent to Google's servers. The use of the reCAPTCHA service and the treatment of any information collected through the service, such as IP address, date, time, language, screen size and resolution, and mouse movements while on the page, are subject to Google's applicable privacy policy and terms of use, as noted in the boxes where you are asked to confirm that "I'm not a robot" when submitting a form.

Our Service Providers may acquire additional information about your activity on our website, including pages you visit, access times, visit duration, how you arrived at our website and your IP address. An IP address is a number that identifies a device connected to the Internet. For most devices, the IP address changes on at least a weekly basis. Our Service Providers may also acquire device identifiers and specific information about the browser you use. In some cases, this information may be unique to you.

Email Information

Please do not provide personal information via email to us unless it is through a secure channel (these will be marked, as secure online forms, for example). Remember that email messages, unless encrypted while in transit, can be viewed by other Internet users. If you have personal information to communicate, please use the appropriate secure online form or contact the necessary party using traditional means such as phone or mail.

If you receive an email that looks like it is from Better Together Behavioral Health and asks for your personal information, do not respond. This may be a scam or "Phishing" email intended to steal your information. Better Together Behavioral Health will never request your password, username, credit card information or other personal information through email.

Changes to This Policy

Better Together Behavioral Health has the right to change or update this Website Privacy Policy from time to time without notice, so please review it periodically to keep informed of any changes. If you have questions about this Privacy Policy or concerns about how we collect, use or protect your personal information, please contact us as listed below.

Contact Us

If you have questions about this Privacy Policy or concerns about how we collect, use or protect your personal information, please [contact us](#).

Your Consent

By using our website, you consent to the collection, use and sharing of information as described in this Privacy Policy. By providing us with an email address, you agree that we may use your email address to communicate with you about our services and select messages from our partners or affiliates.

(NOTE: Opt-out options are discussed in the section entitled "Cookies, Tracking and Internet-based Advertising".)

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The information contained in this transmission may contain privileged and confidential information, including patient information protected by federal and state privacy laws. It is intended only for the use of the person(s) named above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution, or duplication of this communication is strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.